



2026

# SIGMA MEMBERSHIP

## TIME TO JOIN!

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SIGMA assembles the most dedicated leaders within the liquid transportation fuel and retail industry, helping them to succeed in a free and fully competitive marketplace.

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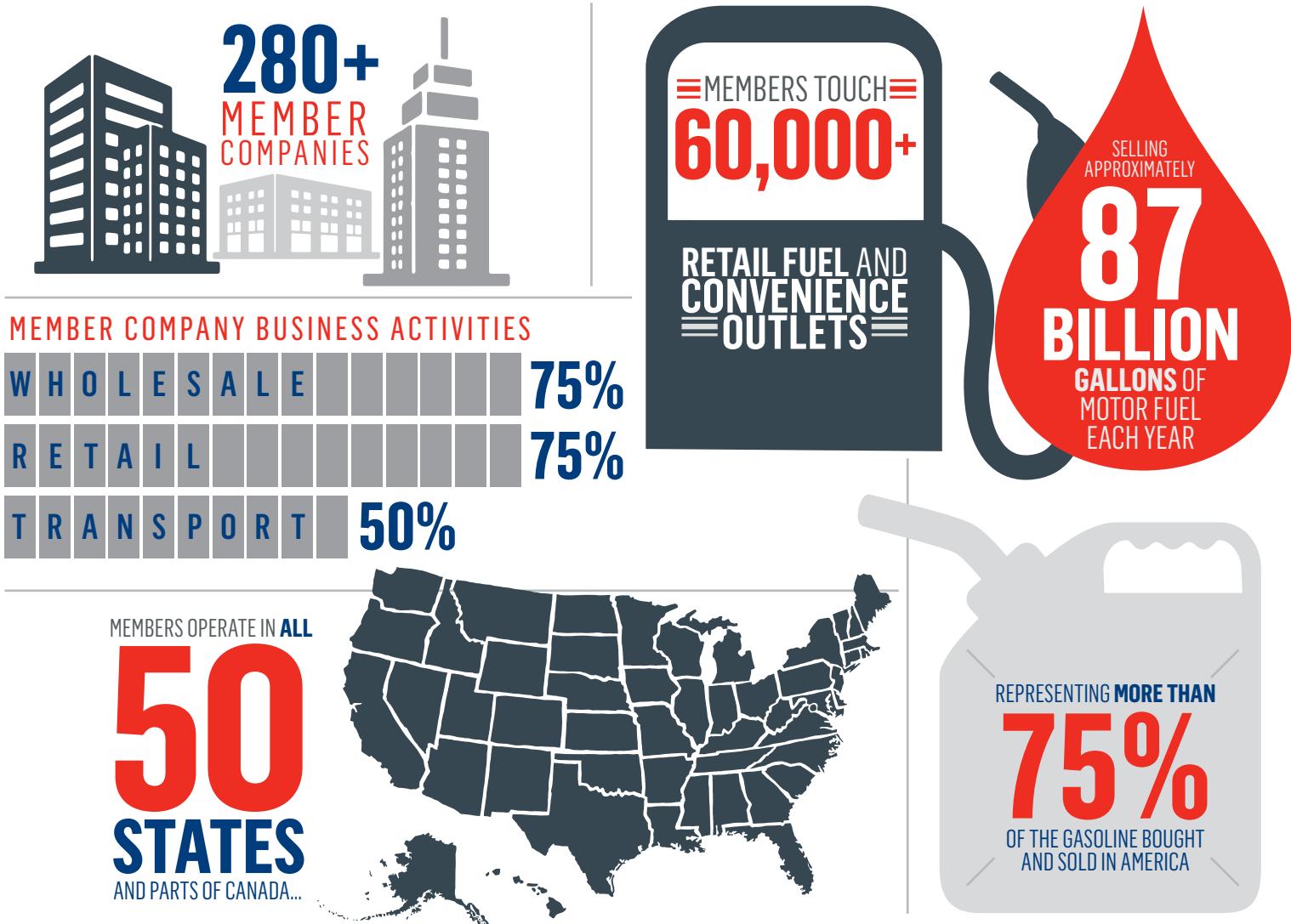
INDEPENDENCE • INNOVATION • INTEGRITY • LEADERSHIP

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# ABOUT SIGMA

Founded in 1958 as the Society of Independent Gasoline Marketers of America (SIGMA), SIGMA has become a fixture in the fuel marketing industry. After more than 60 years of leadership, SIGMA is the national trade association representing the most successful, progressive, and innovative fuel marketers and chain retailers in the United States and Canada. From the outset, the association has served to further the interests of both the branded and unbranded segments of the industry while providing information and services to members.

## MEMBERSHIP STATISTICS



**“My company has been part of SIGMA for three generations. My grandfather was there at the very beginning and served as SIGMA President. His love for SIGMA was passed down to me. SIGMA always has, and still does, provide education and networking opportunities I would be hard pressed to find elsewhere.”**

**BRIAN BAKER | J.D. STREETT & COMPANY INC. (MARKETER/REGULAR MEMBER)**

# ABOUT MEMBERS

## SIGMA'S FOR...

- **Branded and Unbranded Fuel Retailers**
- **Fuel Wholesalers and Suppliers**
- **Fuel Transportation Businesses**
- **Local, Regional and National Chains**
- **New Operators and Industry Veterans**

## SIGMA'S ABOUT...

- **Sharing Ideas**
- **Making Deals**
- **Forging Relationships**
- **Growing Businesses**
- **Spurring Industry Innovation**

## SIGMA MEMBERS SAY...

“SIGMA provides insight and assistance with industry, regulatory, and policy issues. SIGMA events serve as some of the finest networking and education opportunities available in the industry, and something that our team finds incredibly valuable.”

**TERRY TESCH | R. B. STEWART PETROLEUM PRODUCTS, INC. (MARKETER/REGULAR MEMBER)**

“SIGMA is more than an organization; it's a catalyst for the fuel industry. Through its network and education sessions, SIGMA empowers businesses to connect with decision-makers and stay ahead of industry trends. Their dedication to fair legislation and community impact ensures our industry thrives and evolves.”

**FRANKLIN BRADLEY | ETP (FUEL SUPPLIER MEMBER)**

“I have been a part of SIGMA for 10 years and attended many conferences. I value SIGMA and SIGMA events because they have proven to be an invaluable resource to me and the broader industry. SIGMA and its members provide insight into the fuels industry, engage actively on important policy issues, and allow people in the industry to get to know one another and share knowledge.”

**EVA RIGAMONTI | PILOT TRAVEL CENTERS LLC (MARKETER/REGULAR MEMBER)**

“SIGMA has given me the opportunity to meet many influential people within the industry, including but not limited to M&A bankers, and those in the insurance, environmental and technology sectors that I have been able to refer into my current client base.”

**JOHN BOYLE | PINNACLE FINANCIAL PARTNERS (FINANCIAL SERVICES MEMBER)**

# CALENDAR OF EVENTS

## SIGMA WINTER CONFERENCE

FEBRUARY 1-3, 2026  
STEAMBOAT SPRINGS, CO



## SPRING CONFERENCE

APRIL 28-30, 2026  
IRVING, TX



## SPRING CONFERENCE

APRIL 28-30, 2026 | IRVING, TX

SIGMA's Spring Conference is a casual networking opportunity that offers an environment to sharpen your business edge. Share insights and best practices with other fuel industry leaders and walk away with information that will help your business grow.

**600+**  
ATTENDEES

**230+**  
MARKETERS & RETAILERS

**70%**  
SENIOR LEADERSHIP



## ANNUAL CONFERENCE

NOVEMBER 10-12, 2026  
HOLLYWOOD, FL



## SIGMA WINTER CONFERENCE

FEBRUARY 1-3, 2026 | STEAMBOAT SPRINGS, CO

SIGMA's Winter Conference is a kick off to the New Year. Set in a mountain village, this event focuses heavily on executive-level future planning and peer-to-peer sharing.

**125+**  
ATTENDEES

**50+**  
MARKETERS & RETAILERS

**95%**  
SENIOR LEADERSHIP



## ANNUAL CONFERENCE

NOVEMBER 10-12, 2026 | HOLLYWOOD, FL

SIGMA's Annual Conference is the largest gathering of SIGMA members throughout the year. CEO's, presidents and knowledge leaders in the fuel marketing sphere attend this unparalleled forum for in-depth education, networking and innovative business strategy reviews. SIGMA education sessions bring you up to speed on issues of interest and SIGMA's latest advocacy initiatives, while preserving time for marketers to network with fuel suppliers and peers.

**800+**  
ATTENDEES

**300+**  
MARKETERS & RETAILERS

**70%**  
SENIOR LEADERSHIP

# SIGMA = YOUR VALUE EQUATION

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## PRIMARY BENEFITS

### ADVOCACY AND ACCESS TO SIGMA'S LEGAL COUNSEL

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SIGMA's dedicated Government Relations team helps you to amplify your voice before Congress and Federal agencies.

Members gain access to SIGMA's legal counsel (Harriton and Furrer, LLP and Winthrop and Weinstine, P.A.) to answer questions and clarify legislation to help with your decision-making process.

### FUEL SUPPLIER CONTACTS

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Members gain access to all fuel suppliers online and at SIGMA conferences.

Members develop key relationships for the supply of branded and unbranded product.

### KEY INDUSTRY RELATIONSHIPS

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Members network in leadership settings with key industry leaders across the U.S. and Canada.

Business owners share information with industry leaders not in their footprint.

2nd, 3rd, 4th generations develop and refine their business acumen.

## VALUE-ADDED BENEFITS

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- › **Member rate registrations on all SIGMA event registrations throughout the year**
- › **Weekly updates explaining issues critical to your business**
- › **Connections to other marketers including contact information for key leaders**
- › **IGM magazine subscriptions for your entire team**
- › **Marketer Legal Counsel group**
- › **Share Groups for topics from Credit to Fuel Buying, Transportation, Maintenance and Environmental and more..."**

**THE MORE YOU PARTICIPATE,  
THE MORE VALUE YOU RECEIVE!**

FOR MORE INFORMATION, CONTACT [SIGMAMEMBERSHIP@SIGMA.ORG](mailto:SIGMAMEMBERSHIP@SIGMA.ORG)

# MEMBERSHIP CATEGORIES

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## MARKETER MEMBERS

Marketers are companies that provide fuel to the end user in a variety of ways. This includes retailers, wholesalers who contract fuel to the retailers, mobile fueling, dealer operations, and all other ways of getting fuel to the public.

## FUEL SUPPLIERS

Fuel Suppliers are the companies from whom the marketers buy their fuel. This includes refiners, additives suppliers, lubes producers, brokers, traders, terminal operators, etc.

## ALTERNATIVE FUELS SUPPLIERS

Alternative Fuels Suppliers encompass suppliers of Renewable Biofuel, Hydrogen, Electric Fuel Cells, Natural Gas, Propane, LPG, and other emerging fuels.

## FUEL TRANSPORTERS

Fuel Transport companies transport the fuel from pickup to the final delivery locations.

## FINANCIAL SERVICES PROVIDERS

Financial Services companies provide assistance in many of the following areas: money lending, buying properties, selling properties, valuations, appraisals, card processing, mobile payments, fleet card services, etc.

"Having attended many industry conferences over the years, my experience is that SIGMA is the best at providing the highest quality combination of educational content, networking opportunities and lobbying efforts for convenience retailers, fuels distributors and transportation companies. The personal relationships built are unmatched."

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SPENCER CAVALIER | MATRIX CAPITAL MARKETS GROUP, INC. (FINANCIAL SERVICES MEMBER)

FOR MORE INFORMATION, CONTACT [SIGMAMEMBERSHIP@SIGMA.ORG](mailto:SIGMAMEMBERSHIP@SIGMA.ORG)



**“SIGMA HAS PROVEN TO BE A  
VALUABLE RESOURCE OVER THE  
YEARS. THE EDUCATION AND  
NETWORKING OPPORTUNITIES ARE  
EXTREMELY HELPFUL, AND THE  
LEGISLATIVE EFFORTS ALLOWS  
US TO HAVE A GREATER VOICE IN  
IMPORTANT MATTERS IMPACTING  
OUR INDUSTRY.”**

ROCKY DEWBRE | MANSFIELD SERVICE PARTNERS

**SIGMA**  
AMERICA'S LEADING FUEL MARKETERS

1330 BRADDOCK PLACE, #501 ALEXANDRIA, VA 22314