

Karen Madden, Chief Operations Officer, VP Racing

A 34-year veteran in the Oil Industry, Karen has an extensive background in wholesale fuels and retail management, technology, operations, and compliance. Today she is responsible for the production in 8 locations and distribution of all VP Racing's industry-leading products across the globe, including fuels, lubricants, additives, apparel and plastics. Madden's experience spans various roles at VP over the last 5 years, including sales, IT, systems, quality control, capital projects, regulatory compliance and operations where she has streamlined production, strengthened customer satisfaction and improved shipping performance.

Before VP Racing, Madden spent more than 16 years at DTN where she was the Senior Vice President for DTN's Energy, Agriculture and Trading businesses as well as Director of Operations for all IT infrastructure, security and systems. During her tenure at DTN she worked with parties across the downstream, including marketers and suppliers, to implement the leading supply chain solutions like TABS, FuelBuyer, ProphetX, and DTN Messaging while providing a platform for industry participants to collaborate and guide the roadmaps of their solutions. Prior to that she spent 10 years at Exxon in both fuel and lubricants marketing.

Madden holds both a Bachelor of Science in Electrical Engineering from North Carolina State University, and Master of Business Administration degree from the Haas School of Business at the University of California Berkeley.