



2024 SIGMA MEMBERSHIP TIME TO JOIN!

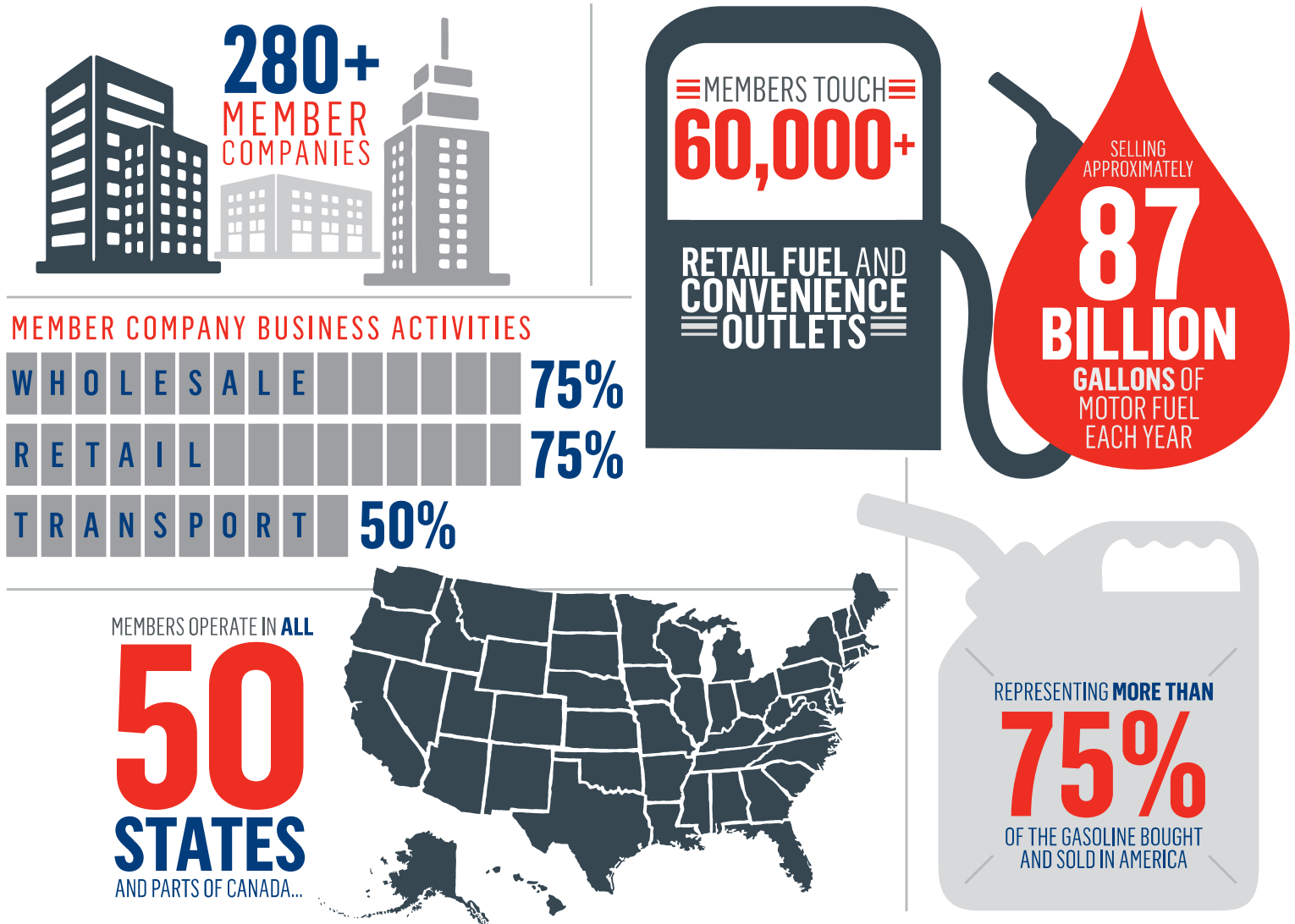
SIGMA assembles the most dedicated leaders within the liquid transportation fuel and retail industry, helping them to succeed in a free and fully competitive marketplace.

INDEPENDENCE • INNOVATION • INTEGRITY • LEADERSHIP

ABOUT SIGMA

Founded in 1958 as the Society of Independent Gasoline Marketers of America (SIGMA), SIGMA has become a fixture in the fuel marketing industry. After more than 60 years of leadership, SIGMA is the national trade association representing the most successful, progressive, and innovative fuel marketers and chain retailers in the United States and Canada. From the outset, the association has served to further the interests of both the branded and unbranded segments of the industry while providing information and services to members.

MEMBERSHIP STATISTICS



“SIGMA is the largest share group in the petroleum industry, a place for networking and education as well as political advocacy.”

BRAD DOUGLASS | DOUGLASS DISTRIBUTING

ABOUT MEMBERS

SIGMA'S FOR...

- **Branded and unbranded retailers**
- **Fuel wholesalers and suppliers**
- **Local, regional and national chains**
- **New operators and industry veterans**

SIGMA'S ABOUT...

- **Sharing ideas**
- **Making deals**
- **Forging relationships**
- **Growing businesses**
- **Solving problems**
- **Spurring industry innovation**

SIGMA MEMBERS SAY...

"I have found SIGMA to be a very productive investment of my time and resources. It is a great place to learn, network, and influence legislation impacting our industry. I strongly recommend it to others."

ROCKY DEWBRE | MANSFIELD ENERGY CORP.

"SIGMA has provided me and our executive team the highest level of networking and information available for our wholesale fuels business. The contacts and the knowledge gained by our SIGMA membership has paid off handsomely since joining."

JOHN PHELPS | CARROLL INDEPENDENT FUEL, LLC

"Sigma membership provides access to high-quality meetings, the best petroleum industry networking and a staff you can call with questions – an excellent value proposition."

SCOTT HARTMAN | RUTTER'S

"SIGMA is unique in providing an unrivaled inclusive environment that brings petroleum industry leaders together. In an informal setting, we learn from one another, share best practices, become more informed on legislative issues affecting our businesses, and build lasting relationships."

RICHARD GUTTMAN | GUTTMAN ENERGY

CALENDAR OF EVENTS

EXECUTIVE LEADERSHIP CONFERENCE

FEBRUARY 5-7, 2024

SPRING CONFERENCE

MAY 6-8, 2024

ANNUAL CONFERENCE

NOVEMBER 12-14, 2024



EXECUTIVE LEADERSHIP CONFERENCE

FEBRUARY 5-7, 2024 | SUN VALLEY, ID

SIGMA's Executive Leadership Conference is a kick off to the New Year. Nestled into snowcapped mountains, this event focuses heavily on executive-level future planning and peer-to-peer sharing.

150+

ATTENDEES

50+

MARKETERS & RETAILERS

95%

SENIOR LEADERSHIP

SPRING CONFERENCE

MAY 6-8, 2024 | AUSTIN, TX

SIGMA's Spring Conference is a casual networking opportunity that offers an environment to sharpen your business edge. Share insights and best practices with other fuel industry leaders and walk away with information that will help your business grow.

580+

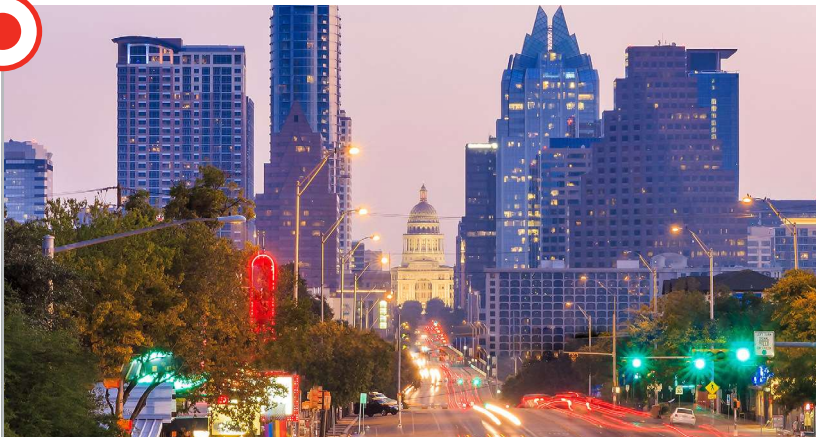
ATTENDEES

230+

MARKETERS & RETAILERS

70%

SENIOR LEADERSHIP



ANNUAL CONFERENCE

NOVEMBER 12-14, 2024 | BOSTON, MA

SIGMA's Annual Conference is the largest gathering of SIGMA members throughout the year. CEO's, presidents and knowledge leaders in the fuel marketing sphere attend this unparalleled forum for in-depth education, networking and innovative business strategy reviews. SIGMA education sessions bring you up to speed on issues of interest and SIGMA's latest advocacy initiatives, while preserving time for marketers to network with fuel suppliers and their peers.

800+

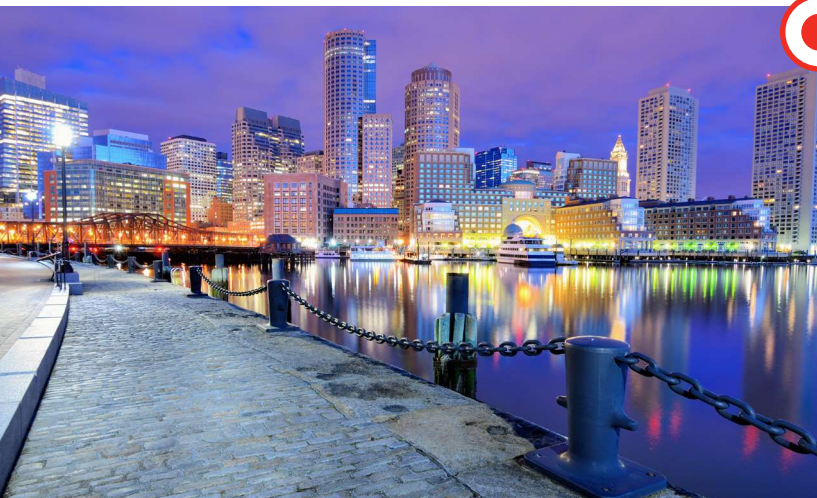
ATTENDEES

300+

MARKETERS & RETAILERS

70%

SENIOR LEADERSHIP



SIGMA = YOUR VALUE EQUATION

PRIMARY BENEFITS

ADVOCACY & ACCESS TO SIGMA'S LEGAL COUNSEL

SIGMA helps amplify your voice before Congress & Federal agencies.

Members gain access to SIGMA's legal counsel (Harriton & Furrer, LLP and Winthrop & Weinstine, P.A.) and they are open to answer questions and clarify legislation to help with your decision-making process.

FUEL SUPPLIER CONTACTS

Members gain access to all fuel suppliers online & at SIGMA Conferences

For branded or unbranded product, members develop key relationships

KEY INDUSTRY RELATIONSHIPS

Members network in leadership settings with key industry leaders across the U.S. & Canada.

Business owners share information with industry leaders not in their footprint.

2nd, 3rd, 4th generations develop & refine their business acumen.

VALUE-ADDED BENEFITS

- **Member rate registrations on all SIGMA event registrations throughout the year**
- **Weekly updates explaining issues critical to your business**
- **Connections to other marketers including contact information for key leaders**
- **IGM magazine subscriptions for your entire team**
- **Marketer legal counsel share groups**
- **Share Groups for topics from IT to Fuel Buying, Transportation, Maintenance, Environmental and more..."**

THE MORE YOU PARTICIPATE, THE MORE VALUE YOU RECEIVE!

FOR MORE INFORMATION, CONTACT SIGMAMEMBERSHIP@SIGMA.ORG



MEMBERSHIP CATEGORIES

MARKETER MEMBERS

Marketers are companies that provide fuel to the end user in a variety of ways. This includes retailers, wholesalers who contract fuel to the retailers, mobile fueling, dealer operations, & all other ways of getting fuel to the public.

FUEL SUPPLIERS

Fuel Suppliers are the companies from whom the marketers buy their fuel. This includes refiners, additives suppliers, lubes producers, brokers, traders, terminal operators, etc.

ALTERNATIVE FUELS SUPPLIERS

Alternative Fuels Suppliers encompass suppliers of Renewable Biofuel, Hydrogen, Electricity Fuel Cells, Natural Gas, Propane, LPG, and other emerging fuels.

FUEL TRANSPORTERS


Fuel Transport companies transport the fuel from pickup to the final delivery locations.

FINANCIAL SERVICES PROVIDERS

Financial Services companies provide assistance in many of the following areas: money lending, buying properties, selling properties, valuations, appraisals, card processing, mobile payments, fleet card services etc.

**“SIGMA IS THE PLACE
WHERE FRIENDS ARE MADE
& DEALS ARE DONE!”**

FOR MORE INFORMATION, CONTACT SIGMAMEMBERSHIP@SIGMA.ORG



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IN THE PETROLEUM
INDUSTRY, A PLACE FOR
NETWORKING
AND EDUCATION AS
WELL AS POLITICAL
ADVOCACY.”**

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