



## NEWS RELEASE

SOCIETY OF INDEPENDENT GASOLINE MARKETERS OF AMERICA

### FOR IMMEDIATE RELEASE

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## SIGMA ANNOUNCES WINNERS OF 2007 PAY IT FORWARD SCHOLARSHIPS

WASHINGTON – August 14, 2007 – The Society of Independent Marketers of America (SIGMA) is pleased to announce the recipients of the 2007 Pay It Forward Scholarships.

Thanks to Energy Recruiters, Inc. (ERI); DTN; and the SIGMA Share Groups, a total of \$12,000 in scholarship funds were awarded to deserving individuals. Contributing \$5,000 each were ERI and DTN. Share Group and Scholarship Coordinator Ken Gunn contributed \$2,000.

The two \$3,000 scholarship recipients included Amy White-Hockenbrock, daughter of Steve White of Robinson Oil; and Tyler Austin Miles, son of Christianne Miles of Carter Energy.

The two \$2,000 scholarship recipients included Jeffrey O'Field, son of Jeff O'Field, Sr., of NOCO Energy; and Denevan Drew, son of Rick Denevan of PetroCard.

The two \$1,000 scholarship recipients included Natasha Downing, daughter of Robert Downing of Atlas Oil; and Kelly Salander, daughter of Dennis Salander of Reid Petroleum.

Ken Gunn said, "I was so pleased to see the level of volunteer work and accomplishment from this year's scholarship recipients. In a time when entitlement is forefront for many young people, these students took a higher road and contributed to their community. My view of volunteering is simple: If you can, you do; If you don't think you can, you do something; If you need a leg up, you receive and Pay It Forward later. My hat is off to the recipients and all the applicants. They have truly Paid It Forward!"

A profile of each recipient will be included in the November/December issue of *Independent Gasoline Marketing*, SIGMA's magazine. Please visit the [Share Group Scholarship website](#) for more information about eligibility requirements and how to apply.

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The Society of Independent Gasoline Marketers of America (SIGMA) is the premier national trade association representing independent motor fuel chain retailers and marketers, both branded and unbranded. Representing about 250 member companies, SIGMA's mission is to benefit its members by ensuring a free and unencumbered economic environment for the fully competitive marketing of motor fuels. For more information, contact SIGMA.

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