

## **FOR IMMEDIATE RELEASE**

**Contact:** Susan Broughton, (703) 709-7000  
Molly Martin, (703) 709-7000

### **SIGMA ANNOUNCES ITS 47<sup>th</sup> ANNUAL MEETING** *Rediscover Your Independence in Historical Philadelphia!*

**WASHINGTON**, June 15, 2005 – The Society of Independent Gasoline Marketers of America (SIGMA) will hold its 2005 Annual Meeting on October 21-23 in Philadelphia, Penn., at the recently renovated Loews Philadelphia Hotel.

“Philadelphia is the perfect city to learn about what’s going on in the industry today,” said Joe Stark, annual meeting chairman and president of Top Star, Inc. “Its historical roots will encourage members to learn from past mistakes and forge into the future with a renewed energy.”

This meeting serves a wide-range of individuals in the petroleum marketing arena. From independent gasoline and c-store chain owners to equipment and fuel suppliers, the SIGMA Annual Meeting is the perfect networking opportunity and forum for the best information and education in the industry.

“In addition to this year’s regular educational sessions, we’ve also included the SIGMA Masters Program on *Effective Fuel Buying Strategies*,” said Kenneth Doyle, SIGMA’s executive vice president. “The Philadelphia meeting is shaping up to be well worth your time.”

Registrants can anticipate thought-provoking speakers and stimulating business strategy discussions that will keep your operation thriving in this volatile gasoline market.

The coupling of Philadelphia’s unique history with SIGMA’s cutting-edge education will result in an Annual Meeting that motor fuel marketers and fuel suppliers cannot afford to miss. For more information and advanced registration opportunities, visit SIGMA’s web site at [http://www.sigma.org/meetings/2005\\_annual/index.html](http://www.sigma.org/meetings/2005_annual/index.html) or call (703) 709-7000.

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