

# 2008 SIGMA SPONSORSHIP AND ADVERTISING FORM

NAME	COMPANY NAME
ADDRESS	
EMAIL ADDRESS	WEB SITE
PHONE	FAX

<b>3</b>	<b>PARTNER PROGRAM</b>	<input type="checkbox"/> GOLD	<input type="checkbox"/> SILVER	<input type="checkbox"/> BRONZE							
<b>4</b>	<b>PRINT ADVERTISING</b>	COLOR FULL PAGE	COLOR 1/2 PG	COLOR 1/3 PG	COLOR 1/4 PG	B&W FULL PAGE	B&W 1/2 PG	B&W 1/3 PG	B&W 1/4 PG	TOTAL	
<b>7</b>	<b>MEMBERSHIP DIRECTORY</b>	<input type="checkbox"/> \$2,700	<input type="checkbox"/> \$2,200			<input type="checkbox"/> \$2,200	<input type="checkbox"/> \$1,600				
	Regular Placement	<input type="checkbox"/> \$3,100									
	Divider Tab										
	Covers	<input type="checkbox"/> \$3,300-\$3,700									
<b>7</b>	<b>INDEPENDENT GASOLINE MARKETING</b>										
	6x	<input type="checkbox"/> \$2,300	<input type="checkbox"/> \$1,800	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$1,700	<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$900	<input type="checkbox"/> \$700	times 6	
	3x	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$1,700	<input type="checkbox"/> \$1,400	<input type="checkbox"/> \$1,900	<input type="checkbox"/> \$1,400	<input type="checkbox"/> \$1,100	<input type="checkbox"/> \$800	times 3	
	1x	<input type="checkbox"/> \$2,700	<input type="checkbox"/> \$2,200	<input type="checkbox"/> \$1,900	<input type="checkbox"/> \$1,600	<input type="checkbox"/> \$2,100	<input type="checkbox"/> \$1,600	<input type="checkbox"/> \$1,300	<input type="checkbox"/> \$900		
<b>7</b>	<b>PROGRAM GUIDES</b>										
	Spring Convention					<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$750				
	Annual Meeting					<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$750				
	Color inside cover	<input type="checkbox"/> \$1,500 _____ Meeting									
	Color back cover	<input type="checkbox"/> \$2,000 _____ Meeting									
<b>7</b>	<b>EDUCATIONAL MANUALS</b>										
	Executive Leadership Conference	<input type="checkbox"/> \$500				<input type="checkbox"/> \$300					
	Legislative Meeting	<input type="checkbox"/> \$500				<input type="checkbox"/> \$300					
	Share Group	<input type="checkbox"/> \$500				<input type="checkbox"/> \$300					
	Exec. Leadership Conf. - Back Cover	<input type="checkbox"/> \$2,000									
<b>7</b>	<b>PROMOTIONAL JACKETS - BACK COVER</b>										
	Executive Leadership Conference	<input type="checkbox"/> \$2,500									
	Spring Convention	<input type="checkbox"/> \$2,500									
	Annual Meeting	<input type="checkbox"/> \$2,500									
<b>7</b>	<b>ON-SITE CONFERENCE NEWSLETTER</b>										
	Spring Convention					<input type="checkbox"/> \$1,500					
	Annual Meeting					<input type="checkbox"/> \$1,500					
<b>8</b>	<b>WEB ADVERTISING</b>	FREQUENCY	FULL BANNER	VERTICAL BANNER	BUTTON	SIMPLE	CORP OVER	LOGO	WEB LINK	TOTAL	
	SIGMA IGM PROVIDERS DIRECTORY	1 yr				<input type="checkbox"/> \$250	<input type="checkbox"/> \$250	<input type="checkbox"/> \$250	<input type="checkbox"/> \$250		
	SIGMA web site	1 yr	monthly rates	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$1000-\$1,500						
	Membership Roster	1 yr									
	Conference E-newsletter	1 time	<input type="checkbox"/> \$1,000								

## SPONSORSHIPS

<b>12</b>	<b>LEGISLATIVE MEETING</b>									<b>TOTAL</b>	
	Informal Reception	<input type="checkbox"/> \$500									
	Informal Cocktails	<input type="checkbox"/> \$500									
	Breakfast	<input type="checkbox"/> \$500									
	All Day Hospitality	<input type="checkbox"/> \$250									
<b>12</b>	<b>SIGMA SHARE GROUPS</b>										
	Premium	<input type="checkbox"/> \$2,500									
	Networking Reception	<input type="checkbox"/> \$1,500									
	Refreshment Breaks (all 3)	<input type="checkbox"/> \$1,000									
	Lunch	<input type="checkbox"/> \$1,000									
	Refreshment Break (one)	<input type="checkbox"/> \$500									
	Lanyards*	<input type="checkbox"/> \$500									
	Totes*	<input type="checkbox"/> \$500									
	Pens*	<input type="checkbox"/> \$500									
	Notepads*	<input type="checkbox"/> \$500									
<b>12</b>	<b>MASTERS PROGRAMS</b>										
	General Sponsorship	<input type="checkbox"/> \$5,000									
	In-Kind Donation	Meeting _____									
	*sponsor responsible for all costs associated with sponsorship										

## SPONSORSHIPS — SIGMA MEETINGS

<b>10</b>	<b>PLATINUM EXCLUSIVE</b>	<b>EXECUTIVE LEADERSHIP CONFERENCE</b>	<b>SPRING CONFERENCE</b>	<b>ANNUAL MEETING</b>	<b>TOTAL</b>
	Theme Party Upgrade		\$20,000		
	Evening Activity	\$10,000	\$10,000-\$25,000	\$10,000-\$25,000	
	Dessert & Cordials Party		\$20,000	\$20,000	
	General Meeting Sponsorship	\$10,000 and up	\$10,000 and up	\$10,000 and up	

13

EXECUTIVE LEADERSHIP  
CONFERENCE

SPRING  
CONVENTION

ANNUAL  
MEETING

TOTAL

Award Luncheon Upgrade			<input type="checkbox"/> \$6,000	_____
TV Football games host			<input type="checkbox"/> \$6,000	_____
Theme Party exclusive item/room		<input type="checkbox"/> \$5,000		_____
Registration Hospitality		<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$5,000	_____
Informal Lunch Upgrade		<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$5,000	_____
Buffet Breakfast Upgrade		<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$5,000	_____
Golf Purse		<input type="checkbox"/> \$5,000		_____
Lunch on the Mountain	<input type="checkbox"/> \$6,000			_____
Pub Crawl	<input type="checkbox"/> \$5,000			_____
Welcome Reception	<input type="checkbox"/> \$5,000			_____
Après Ski Party	<input type="checkbox"/> \$5,000			_____
General Meeting Sponsorship	<input type="checkbox"/> \$5,000-\$9,999	<input type="checkbox"/> \$5,000-\$9,999	<input type="checkbox"/> \$5,000-\$9,999	_____

13

**SILVER EXCLUSIVE**

Lunch	<input type="checkbox"/> \$4,000			_____
Poolside bar		<input type="checkbox"/> \$3,000		_____
Coffee Break		<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$3,000	_____
Stree Management & Cocktails	<input type="checkbox"/> \$3,000			_____
Registration Hospitality	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$3,000	_____
Pre-Luncheon Reception			<input type="checkbox"/> \$3,000	_____
Informal Cocktails		<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$3,000	_____
Breakfast Upgrade	<input type="checkbox"/> \$3,000			_____
General Meeting Sponsorship	<input type="checkbox"/> \$2,501-\$4,999	<input type="checkbox"/> \$2,501-\$4,999	<input type="checkbox"/> \$2,501-\$4,999	_____

14

**BRONZE EXCLUSIVE**

Newspaper Deliveries	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$2,500	_____
New Member Reception		<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$2,500	_____
Happy Hour	<input type="checkbox"/> \$2,500			_____
Oxygen Bar	<input type="checkbox"/> \$2,000			_____
Refreshment Break	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$2,000	_____
Coffee Break	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$2,000	_____
Motor Fuel Outlet Tour		<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$2,000	_____
City Walking Maps			<input type="checkbox"/> \$2,000	_____
Golf Cart Beverages		<input type="checkbox"/> \$2,000		_____
Registration Hospitality	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$1,500	_____
Tote Bags*	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$2,000	_____
Lanyards*	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$1,500	_____
Registration Goodie Bags*	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$1,500	_____
WiFi/Internet Café*	<input type="checkbox"/> \$750	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,000	_____
Pens*	<input type="checkbox"/> \$750	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,000	_____
Notepads*	<input type="checkbox"/> \$750	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,000	_____
Golf Hole Contest		<input type="checkbox"/> \$1,000		_____
Golf Goodie Bags*		<input type="checkbox"/> \$1,000		_____
Room Deliveries*	<input type="checkbox"/> \$500	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,000	_____
Tennis Purse		<input type="checkbox"/> \$500		_____
Golf Hole (no prize)		<input type="checkbox"/> \$500		_____
General Meeting Sponsorship	<input type="checkbox"/> \$500-\$2,500	<input type="checkbox"/> \$500-\$2,500	<input type="checkbox"/> \$500-\$2,500	_____

In-Kind Donation Meeting \_\_\_\_\_ Item \_\_\_\_\_

\*sponsor responsible for all costs associated with sponsorship

**DISCOUNTS** Must order from all categories to qualify for discounts – Print advertising, Web advertising, Sponsorships

Gold Partner Discount	Totals over \$30,000	20%	_____
Silver Partner Discount	Totals between \$26,000-\$29,999	15%	_____
Bronze Partner Discount	Totals between \$20,000-\$25,999	10%	_____
Early Bird - A la Carte Discount	Orders received before 1/1/08	5%	_____
		<b>GRAND TOTAL</b>	_____

If you would like to receive this order form in Excel format, please contact Brian Chidester at bchidester@sigma.org

**Please Mail Your Form with Payment to:**  
SIGMA Marketing Department  
11495 Sunset Hills Rd  
Suite 215  
Reston, VA 20190

**OR**

**Fax your Form with Credit Card Information to:**  
(Visa, Mastercard or American Express)  
**703-709-7007**

**Payment Options**

CHECK NUMBER \_\_\_\_\_ AMOUNT \_\_\_\_\_

CREDIT CARD  Visa  Mastercard  American Express

CARD # \_\_\_\_\_ EXP. DATE \_\_\_\_\_

SECURITY CODE \_\_\_\_\_

On VISA and MasterCard, located on the back in the right hand side of signature box / On AMEX, located above the card number

AMOUNT CHARGED: \$ \_\_\_\_\_ SIGNATURE \_\_\_\_\_

*All Sponsorships and packages must be prepaid*