

## STRATEGIC PARTNER PROGRAM

SIGMA maintains valuable strategic alliances with other organizations to provide our members with services and benefits above and beyond what SIGMA offers. These partners are an extension of SIGMA - part of what SIGMA members get as a benefit for their dues and participation.

**\$60,000 (INVITE ONLY) Limited to 6 Sponsors**

### Unique Benefits for the New 2018 SIGMA Strategic Partners

- Recognition as a Strategic Partner at each conference
- Logo on Opening General Session screen at all SIGMA conferences
- Special Invitation to the new Membership Committee (one attendee)
- Logo on weekly report 52x a year
- Strategic Partners will be able to send one representative to Board of Directors Breakfast at the Spring and Annual Conferences
- SIGMA Website (banner ad)
- Promote your company on the SIGMA Calendar of Events - Only for Strategic Partners and Gold Partners (6x a year)
- 6 Advertisements in IGM Magazine (mailed to 3,500 members bi-monthly)
- Access to online Membership Directory (260+ fuel marketer companies)
- Pick a Sponsorship that is unique to your company

### Other Benefits Just for STRATEGIC Partners:

You may add one of the below Sponsorship opportunities to your package. Strategic Partners will have first right of refusal and the option to receive additional opportunities to the below sponsored events.

- SIGMAPAC Event (\$35,000)
- Winter Legislative Meeting (\$15,000)
- Summer Legislative (\$35,000)
- Signature Sponsor (\$35,000)
- Share Groups and Small Meetings (\$10,000 per share group)
- Late Night Parties (\$15,000 to \$20,000)
- Golf (\$35,000)
- Complimentary Booth at Executive Leadership Conference
- Room Drop (\$1,500)

