

# 2018 SIGMA PARTNER PROGRAM

## GOLD PARTNER PROGRAM

\$35,000

### Unique Benefits for the New 2018 SIGMA Gold Partners

- Recognition as Gold Sponsor at each conference
- 4 Advertisements in IGM Magazine (mailed to 3,500 marketers bi-monthly)
- Advertisement in all 3 program guides (200+ attendance at Executive Leadership Conference, 600+ attendance at Spring Conference, 800+ attendance at Annual Conference)
- Recognize as a Gold Partner on website throughout the year
- High visibility signage as a Gold Partner at Annual/Spring and Executive Leadership Conferences
- Distinctive Gold partner ribbons on attendee badges
- \*\*\*\*Access to the Online Membership Directory (260+ fuel marketer members)
- Weekly Report Banner Ad (two weeks)
- SIGMA Website (banner ad)
- Promote your company on the SIGMA Calendar of Events - Only for Strategic Partners and Gold Partners (6x a year)
- Discount registration for each conference (\$1,000 instead of non-partner rate of \$3,000)
- \*\*\*\*Special Invite to the New Members Reception (one attendee)
- Choose Sponsorship from below one per meeting

### Possible other Benefits Just for GOLD Partners:

You may add one of the below Sponsorship opportunities to your package. Gold Partners will have right of refusal to receive additional opportunities to the below sponsored events.

- SIGMAPAC Event (\$35,000)
- Winter Legislative Conference (\$15,000)
- Summer Legislative Conference Signature Sponsor (\$35,000)
- Share Groups and Small Meetings (\$10,000 per share group)
- Late Night Parties (\$15,000 to \$20,000)
- Golf (\$35,000)
- Room Drop (\$1,500)
- Executive Leadership Conference Booth (\$2,000)

## GOLD PARTNERS

Limited to 18 Sponsors

### Annual Conference

Registration Area Bar  
Lunch Sponsor  
Breakfast Buffet Sponsor  
WIFI  
Walking Maps  
Daily Schedule at a Glance  
Registration Giveaways

### Spring Conference

Pool Side Bar  
Tennis Purse  
Golf on the open Golf day  
Registration Hospitality  
WIFI  
Registration Giveaways

### Executive Leadership Conference

Badge Sponsor  
Registration Bar  
Breakfast Buffet  
Stress Management Sponsor  
Daily Schedule at a Glance  
Registration Giveaways

