



If your business is fuel marketing or retail operations, then you need to belong to SIGMA. The advocacy work is top notch: SIGMA tracks important legislation and energy policy issues at the state and national levels, and keeps us up-to-date on the latest trends and changes. Through SIGMA, members develop a close-knit network of top industry players from around the U.S. and Canada, and tap into one another's expertise. The contacts you make at SIGMA are invaluable—that's something you can't find at another organization. As a fuel marketer, SIGMA is a great place to learn about all aspects of the fuel marketing business—no one else does it better. In addition, there's a real opportunity for personal development —your skills and expertise grow right along with your business. Simply put, members find our businesses run better because of SIGMA.